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PATENT



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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Bezos, et al. ) Group Art Unit 3625  
Appl. No. : 09/377,322 )  
Filed : August 19, 1999 )  
For : PURCHASE NOTIFICATION )  
SERVICE FOR ASSISTING )  
USERS IN SELECTING ITEMS )  
FROM AN ELECTRONIC )  
CATALOG )  
Examiner : Naeem Haq

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NOV 20 2002  
GROUP 3600

AMENDMENT

United States Patent and Trademark Office  
P.O. Box 2327  
Arlington, VA 22202

Dear Sir:

In response to the Office Action mailed on July 3, 2002, please reconsider the above-referenced application in view of the following amendments and remarks.

IN THE CLAIMS:

Please amend the claims as reflected by the following complete claim set:

1. (Twice amended) A method of assisting users in evaluating items of an electronic catalog of items, the catalog accessible to users of an online store that provides services for allowing users to purchase items from the catalog, the method comprising the computer-implemented steps of:

identifying an item to be displayed to a first user;

identifying a second user that both (a) has purchased the item and (b) is a member of a community associated with the first user, said community representing a subset of a general user population and being an explicit membership community; and

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01 FC:1201  
02 FC:1202

84.00 OP  
90.00 OP